



Festi*Var*
ARMENIA

GYUMRI



GYUMRI

The logo of “Festivar” Music Festival is inspired by Martiros Saryan’s painting “Armenia”.

Saryan’s expressive colors convey the bright summer mood in Armenia – the mood of “Festivar”.

This summer, MoESCS and the First Channel invite you to Gyumri to taste local products, visit hidden and known corners and enjoy concerts.

GYUMRI, JULY 27

12:00 - Local product fair

Abovyan street, near Vardanants Square, Gyumri, Shirak

12:00 - concert with the participation of Shirak region artists and bands

Abovyan street, near Vardanants Square, Gyumri, Shirak

19:30 - Tata Simonyan: live concert in Gyumri with Karen Sevak Band

WHERE TO GO IN GYUMRI AND NEIGHBORING PLACES



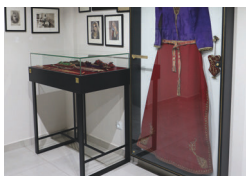
House-Museum of Social Life and National Architecture of Gyumri (Dzitoghtsyan House-Museum) showcases the culture, architecture, and spiritual life of Gyumri, starting from the 19th century to the '20s of the 20th century. The museum used to be the house of the famous Dzitoghtsyan family. Divided in two parts, the first one exhibits paintings of famous Gyumri artists, the Dzitoghtsyan's furniture, works of local painters, and handmade carpets, while the second one showcases old photos of Gyumri and the old map of Alexandrapol.

*Address – Haghtanak avenue 47, Gyumri
Open on July 27 - 10:00-19:30*



Mariam and Yeranuhi Aslamazyan Sisters Gallery showcases the collection of their paintings, graphics and ceramics – around 620 original works. The museum opened in 1987. The museum offers an interactive chance to see the art of the sisters, "to transfer inside a painting", to examine the structure of the painting thanks to 3D copies and other details and to try out the same tools used in the making of the painting – canvas, brushes, oil paints.

*Address – Abovyan 242, Gyumri
Open on July 27 - 10:00-19:30*



History Museum of Gyumri offers the visitors a chance to find out more about the history of Kumayri-Alexandrapol-Gyumri. The museum, founded in 1980, exhibits exclusive samples from the most important aspects of urban life – documents concerning the local authorities, craft samples, photo equipment and images, cultural samples from literature, painting, theater, music, and bard art.

*Address – Central Square, Vardanants 1, Gyumri
Open on July 27 - 10:00-19:30*



Avetik Isahakyan House-Museum opened its doors in October 1975 for the occasion of the Master's 100th anniversary. Isahakyan was born in this house and spent his childhood there. The museum offers to see the study of the renowned writer, the tandoor room where Avetik was born, his mother's costume, his own suit, and various domestic items, representing life in Gyumri.

*Address - Varpetats 91, Gyumri
Open on July 27 - 10:00-19:30*



Mher Mkrtchyan House-Museum has been in operation since December 20, 2006. The spirit of Frunzik's art is present in the museum through the stage costumes of the renowned actor, photos, books, and personal items. The visitors are fond of the chest of drawers from "The Tango of Our Childhood", the musical instrument from "The Boys of the Band" and the cask from "01-99". The museum exhibits caricatures, images, letters and documents made by Mher Mkrtchyan.

*Address – Sh. Rustaveli 30, Gyumri
Open on July 27 - 10:00-19:30*



Hovhannes Shiraz House-Museum preserves and showcases the personal items, manuscripts, and printed works of the writer, as well as the works gifted to the poet or the museum by famous artists such as Sergey Parajanov, Ara Shiraz, Sipan Shiraz, Masis Shiraz, Lusik Aguletsi, and others. The museum opened its doors to visitors in 2003.

*Address – Varpetats 101, Gyumri
Open on July 27 - 10:00-19:30*



The Museum of Illusions combines education and entertainment, jokes and surprises, reality and fiction, doubts and facts. Optical illusions, the rules of physics, and the tasks with geometrical images make people rediscover the world. The fifty samples exhibited in the museum, based on physics, math and psychology, seem ordinary at first, but they are actually “magical” rooms where you can be surprised and entertained.

*Address – Shirakatsi 50a, Gyumri
Open on July 27 - 10:00-19:30*



Seven Wounds Church (Cathedral of the Holy Mother of God) was erected in 1874-1884. Together with the Mother Cathedral of Etchmiadzin, this spiritual center is one of the few churches in Eastern Armenia that has never ceased its activity. Many believe the church has persevered thanks to the icon of Virgin Mary with her seven wounds. The church is situated at Vardanants Square in Gyumri.



Holy Savior's Church was constructed in the 1860s to emulate the Mother Cathedral of Ani. The architect of the cathedral is Tadeos Antikyan, and the woodwork was done by master Manuk Petrosyan. During the Soviet years, the church served as a philharmonic hall. The cathedral was partially ruined during the earthquake of 1988. After years of reconstruction, it is functional again.



The Black Fortress was built in the late 1820s, right after the end of the Russo-Persian War for the purpose of fortifying the southern borders of the empire. The Black Fortress is a classic example of fortress-building. Underground passages from the fortress lead to the current Mother Armenia monument and the Red Fortress. The fortress has always had a military purpose but has never been under siege. Later, it was renovated and is now used as a multi-functional cultural center.



Old Barbershop was founded during the early days of World War II, but it has still preserved its old charm. Nothing here has been renovated, from the visitor's chair to the barbershop sign. To this day, the water is boiled using buckets and a kettle, and the masters boast about the old age of their combs and razors. Some electric hair clippers are 45 years old. The barbershop is exclusively for men and is always busy with tourists.



Varem-Marem Art Studio, founded in 2021, is located near the balcony renowned from "The Tango of Our Childhood". The studio offers pottery masterclasses and exhibits the works of famous painters from Gyumri. "Varem-Marem" brings a new spirit to the old district. The "Forever in Gyumri" interactive wall, uniting around 50.000 people from different countries, has become the calling card of the city. The visitors have written their names, continuing each other's entries following the principle of a crossword puzzle, thus creating a global family tree.

*Address: Gyumri, st. Achemyan 2
Open on July 27 - 10:00-19:30*



Lake Arpi National Park was established in 2009 to preserve the unique biodiversity of the Javakhk-Shirak Range. It occupies an area of around 25,000 ha, extending to Amasia and Ashotsk. The park is home to the world's largest colony of the Armenian gull and is the only habitat in Armenia for Dalmatian pelicans. More than 670 species of plants are found within the park, including orchids, gladiolus, iris, poppy, and lily. Some of these are endemic species.

SPECIAL ROUTE AVAILABLE



Yereruyk Church is an Armenian Christian three-aisle basilica near the village of Anipemza, on the left bank of the Akhuryan river. It was erected during the early Christian period (IV-V centuries) on the site of a pagan temple. The name "Yereruyk" originates from the ancient pagan tradition of sacrifice. The church is built with the light orange tuff of Ani. Only the ruins have survived to this day.

SPECIAL ROUTE AVAILABLE



Harichavank is an old medieval Armenian monastery in the village of Harich, Shirak region. The oldest building is the Saint Gregory church, built in the 7th century. Two-storied chapels, constructed in the 13th century, are situated close to the church. The main building of the monastery was erected by the order of the brothers Zakare and Ivane in 1201. The monument is covered with delicate ornamental patterns. The monastery served as a scientific and educational center.

SPECIAL ROUTE AVAILABLE



Marmarashen monastery is 2km to the southwest of the village of Marmarashen, Shirak region, on the left bank of the Akhuryan river. For centuries, it has been one of the cultural and spiritual centers of Shirak province. The monastery was constructed in the 10th century during the reign of Vahram Pahlavuni. The construction lasted 41 years. Marmarashen Monastery consists of several churches and auxiliary buildings. Only five churches and several other structures have been preserved.

SPECIAL ROUTE AVAILABLE



RESTAURANTS AND CAFES IN GYUMRI

«Cherkezi Dzor» Cherkez Gorge +374 99 01 15 20	«Aregak» Abovyan 242 +374 98 44 10 88	«Araks» Gorki 25 +374 93 03 32 38
«Yaghli House» Rizhkov 6/5 +374 31 25 24 63 +374 77 09 08 34	«Ani» Abovyan 133/2 +374 94 09 03 09	«Gvug» gastro house Tigran Mets 11/3 +374 77 02 30 25
«Old Armenia» Abovyan 246 +374 77 43 28 02	«Anusharan» Sayat-Nova 1 +374 91 70 76 76	«Imperial» Khrimyan Hayrik 2/6 +374 98 44 40 44
«Herbs and Honey» Rizhkov 5 +374 93 64 46 45	«Shiraz» Gai 1 +374 43 01 02 00	«Zero» Rizhkov 2 +374 94 95 94 95
«Kumayri» Abovyan 246/6 +374 91 43 41 21	«KumKuma» Garegin Nzhdeh 26/10 +374 93 36 34 44	«Zemlyanka» Mother Armenia monument area +374 98 43 65 43
«Poloz Mukuch» Jivani 75 +374 31 23 45 11	«GGH by Chechil» Rustaveli 27 +374 41 11 14 20	«Millennium» Khrimyan Hayrik 46 +374 98 15 70 60
«Fayton» Haghtanak 3 +374 98 10 20 10	«Hayat» Gorki 50/8 +374 94 77 70 67	«Nash Dvor» Shara Talyan 2/6 +374 94 98 79 72
«Alexandrovski» Abovyan 218 +374 44 11 51 55	«Nur» Rizhkov 5/6 +374 33 10 44 33	«Hatsatun» Haghtanak 1/1 +374 43 05 08 08
«Basturma» shop and grill bar Rustaveli 29/1 +374 77 53 51 07	«Kaskata» Proshyan 77/4 +374 77 77 00 81	«Blanche» Gai 17 1/1 +374 93 07 89 26
«Pizza Jazz» Rizhkov 3/2 +374 31 25 70 77	«Tigran Mets» Teryan 143 +374 77 07 45 74	«Dvin» Shirakatsi 16/1 +374 77 89 68 65
«Ponchik-Monchik» Sayat-Nova 7 Abovyan 248 +374 98 66 55 77	«Igit» Alek Manukyan 8 +374 93 95 50 59	«Vanatur» Gorki 70 +374 31 25 01 92
«Trezza» Rizhkov 6 +374 31 25 05 60	«Ktor M» Gai 14 +374 93 94 50 99	



ACCOMODATIONS IN GYUMRI

«JINJ»

Isahakyan 122a
+374 77 11 17 01

«OLYMP»

Mher Mkrtchyan 49
+374 93 43 10 59

«GYUMRI»

Garegin Nzhdeh 5/10
+374 98 03 94 55

«ARAKS»

Gorki 25
+374 93 03 32 38

«BERLIN ART»

Haghtanak Avenue 25
+374 31 25 76 59

«PLAZA VICTORIA»

Abovyan 244/1
+374 43 29 00 03

«GOLD»

Movses Khorenatsi 15
+374 44 77 55 50

«RO METRO»

Gyumri Central Square
Aragats 2/8
+374 93 27 22 20

«CENTRAL»

Gortsaranayin 65/1
+374 77 21 16 51

«21 ROOMS»

Shiraz 33
+374 33 02 10 00

«VILLA KARS»

Rustaveli and
Abovyan Streets 182
+374 93 58 17 81
+374 99 46 83 57

«SESIL»

S. Hambardzumyan 26/4
+374 98 59 77 99

«FELISA»

Shirakatsi 13/10
+374 94 46 83 57

«TOMUS»

Gorki 58
+374 77 42 43 41

«VANATUR»

Gorki 70
+374 31 25 01 92

«ETHNO»

Rizhkov 4/9
+374 98 02 84 84

«VALE»

V. Sargsyan 30/1
+374 95 11 11 77

APARTMENTS HAYAT

Lalayan 2/22
+374 93 92 10 99

«GOLDEN APRICOT»

Gorki 84/1
+374 31 26 37 77

«GARUN»

Highway 1 Marmashen
+374 99 20 28 00

«SHIRAZ PLAZA»

Shahumyan 105
+374 44 70 02 00

«CHIEF HOTEL»

Abovyan 248
+374 99 31 05 10

«ARMOON»

Ghorghanyan 81
+374 94 96 99 65

«JAZZ HOTEL»

Rizhkov 3
+374 31 24 70 77
+374 99 35 70 77

«KUMA»

Garegin Nzhdeh 26/10
+374 60 68 44 44

«ALEXANDRAPOL HOTEL PALACE»

Mayakovski 70
+374 94 46 83 57

«NANE»

Garegin Nzhdeh 1/5
+374 31 25 51 51

«ARATTA»

Kirk Kirkorian 139
+374 93 48 07 80

«LIME»

Alek Manukyan 2/1
+374 94 86 26 86

«ARLEKINO»

Aznavour 1
+374 31 23 53 73
+374 91 41 87 17

«IGIT»

Alek Manukyan 8
+374 41 27 71 77

«GRAND HOTEL»

(Grand Hotel Gyumri
by Apricot Hotels)
Abovyan 218
+374 44 35 00 11

«MANIFEST»

8 Kars Hwy Gyumri
+374 98 11 10 60

«VOSKE BLUR»

Ozanyan 16
(children's railway area)
+374 31 25 81 24
+374 77 64 64 94



ON AUGUST 10, THE “FESTIVAR” TOURISTIC-MUSICAL FESTIVAL WILL BRING ARMENIAN AND GEORGIAN ARTISTS TOGETHER IN IJEVAN, FEATURING ERIK KARAPETYAN, DATO KHUJADZE AND NUCA TOPURIA. THE ARMENIAN-GEORGIAN CONCERT PROGRAM IS ORGANIZED THROUGH THE COLLABORATION OF ARMENIA’S AND GEORGIA’S PUBLIC TELEVISIONS.

ON AUGUST 24, THE “FESTIVAR” RHYTHMS WILL REACH YEGHEGNADZOR, FEATURING A PERFORMANCE BY LADANIVA.



THE MINISTRY OF EDUCATION,
SCIENCE, CULTURE AND SPORTS
OF THE REPUBLIC OF ARMENIA



FIRST
CHANNEL



ADMINISTRATION
GOVERNOR RA SHIRAK



MUNICIPALITY
OF GYUMRI